



## PRESS RELEASE

(For Immediate Release)

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### **SAFE SECURITY MOVES CENTRAL STATION TO CORPORATE OFFICES**

**San Ramon, CA, April 2, 2012 –**

Paul Sargenti, President and CEO of SAFE® Security, announced today the transition of SAFE's wholly owned central station, SAFE Monitoring Technologies, to the SAFE corporate office in San Ramon, California.

“The move of our central station from San Mateo, California to our corporate headquarters in San Ramon presented technical and logistical challenges that my team met head-on to keep us on target and make the change seamless to our subscribers. The result is a cost-savings operational efficiency and a greater synergy of services we can offer to subscribers and independent alarm dealers across the country.”

The transition of SAFE's central station from San Mateo to San Ramon California occurred in late February. “The move went very smoothly,” says Randy Perkins, SAFE COO, “and was a perfect time to upgrade monitoring and subscriber management software. We also enhanced our monitoring equipment with the most current hardware available. We have maintained our Five Diamond CSAA certification and have a great capacity for growth.” The central station is the component that completes the services package SAFE needs to uniquely position itself as a full service company to independent dealers.

Perkins further describes SAFE's UL Approved central station configuration as using the Stages redundant alarm monitoring system and software for subscriber management, handling alarm customers with efficiency and unparalleled response time. Included in the system is a fully integrated Tadiran phone switch. The work flow engine with rules-based processing defines dispatch action plans to guide operators through the dispatch process reducing dispatch time, eliminating errors, establishing consistency, and reducing training time.

“In addition to the growth oriented technical aspect of the central station,” Perkins says “we have provided a comfortable, bright work environment for our operators. They have brand new workstations and computers that enable them to continue respond to subscribers expertly and effectively.”

Sargenti comments, “The central station move not only improves efficiencies, but allows a capacity for growth we would not have been able to maintain in the old facility. SAFE can offer alarm dealers wholesale monitoring to entire or partial account bases at very competitive rates.

“For years,” he adds, “we have been building a reputation as a solid and reliable funding partner and have worked very hard to position SAFE as a full service alarm company to dealers and subscribers alike. This growth has been steady, even in this challenging economic arena. We have a very experienced and committed management team, and capital sources that will help us maintain the stability for which we are known.”

**SAFE**, founded in 1988, acquires and provides customer account management services for security alarm monitoring contracts based upon conservative asset yield structures. As one of the leading companies involved in purchasing, funding and servicing security alarm monitoring contracts in the U.S., **SAFE's** business model is that of a specialty finance and acquisitions company, providing top values to alarm dealers. With a national reputation for quality, **SAFE** provides its dealers and customers with a complete account servicing capacity and an experienced management team. **SAFE** has the

resource infrastructure necessary to perform all due diligence, billing, collections and customer service functions for its vast network of security dealers. Among the nation's 12,000 security dealers, **SAFE**'s portfolio generates gross revenues that put it consistently in the top 25 U.S. alarm companies. (Security Distributing & Marketing Magazine (SDM 100) in May 2011.)