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NEWS RELEASE

(For Immediate Release)

SAFE SECURITY APPOINTS BABE KILGORE NEW DIRECTOR OF NATIONAL SALES

San Ramon, CA, December 31, 2014 --

SAFE Security announced today that Babe Kilgore has joined the firm as Director of National Sales. In this role, Kilgore will be responsible for developing an internal sales program and an outbound telemarketing and Search Engine Marketing program to complement SAFE DIY initiatives. Kilgore will be based out of Safeguard Security, SAFE's branch office in Scottsdale, Arizona.

Paul Sargenti, SAFE Security President and CEO comments, "Babe's security industry expertise makes him the perfect fit for our rapidly growing sales and dealer program. This is also the right time for SAFE to explore different markets and expand in directions that enhance our flexible hybrid business platform."

"I have done business with Paul for many years, and have always had a deep respect for his business and experience in the security world," said Kilgore. "I have always been an entrepreneur at heart. SAFE is really starting to get involved in programs that will truly change the way security is sold, along with the some incredible plans for new concepts they are rolling out that include additional services for their existing customers, dealers, and future dealers."

Kilgore attended BYU for his academic training, but his formal education came from personally knocking tens of thousands of doors selling products door to door and recruiting thousands of dynamic individuals and teaching them the art of sales. Kilgore has filled every position in a security company's organization, from sales rep to president. He has lead a company to be a top 100 residential security installing company three different times and has run/operated over 120 offices in over 25 states in his career.

Sargenti explains "Babe is one of the most talented sales and marketing minds I have ever met. He is highly respected for his integrity and ethics in direct sales, a rare find these days. I have done business with Babe on and off over the last five years, and I couldn't be happier to have him join the SAFE and Safeguard families. He will bring a new level of sales and marketing help in both the security program along with the new technologies and programs we are rolling out in 2015."

About SAFE Security

Founded in 1988, **SAFE Security** consistently ranks among the top 25 largest security alarm companies in the United States (Security Distributing and Marketing magazine, SDM 100, May 2014), and is one of the few fully national alarm companies with operations in 50 states, Puerto Rico and Canada. The "SAFE Companies" umbrella includes SAFE Security, a full service alarm company, SAFE Monitoring Technologies and California Security Alarms, Inc., and Safeguard Security, both full service alarm companies. SAFE's platform includes an experienced management team, wholly-owned central monitoring station, an active Dealer Program, authorized national service provider network and the resource infrastructure to provide business and account management services, all kept current to allow for expansion in all areas. SAFE focuses on excellence in customer service and provides a full range of services for dealers in its SAFE Dealer Network such as monitoring, billing, collections, and marketing, and has maintained a reputation for stability and integrity in the industry.

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