

PRESS RELEASE

(For Immediate Release)

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CHANCY PRAY NAMED SAFE SECURITY DIRECTOR OF NATIONAL SALES

San Ramon, CA, November 7/12 --

SAFE® Security announced today that Chancy Pray has been named SAFE's new Director of National Sales. Pray previously held the position of Regional Sales Manager at SAFE. He has 20 years of experience in the alarm industry including his tenure at SAFE, eight years in Operations as a technician/installer, and 12 years in Sales and Marketing.



Paul Sargenti, President and CEO of SAFE Security, comments “Chancy Pray has been an integral part of our sales team and is credited with bringing several dealers to our growing dealer and bulk purchase programs. As Director of National Sales, his energy and extensive sales experience will continue to enhance our position and reach.” Sargenti adds, “Chancy has the tools necessary to make our programs for dealers very attractive, such as competitive multiples, reliable and fast funding, flexible growth planning, and the best customer support services in the industry. He also has SAFE’s wholesale monitoring programs to present to dealers in SAFE’s Dealer Network as well as independent alarm dealers across the nation.”

Pray comments, “The flexible Dealer Program at SAFE made it a perfect opportunity get on board and grow with this company. I am very happy to be part of the SAFE team and lead the program into exciting new opportunities for independent dealers and growth for SAFE. It is important for dealers in our program to know that SAFE does not directly compete in their market as some companies do, but supports them every step of the way from sales to customer service.”

Pray was previously Director of Sales at National Monitoring Center.

SAFE, founded in 1988, acquires and provides customer account management services for security alarm monitoring contracts based upon conservative asset yield structures. As one of the leading companies involved in purchasing, funding and servicing security alarm monitoring contracts in the U.S., **SAFE**'s business model is that of a specialty finance and acquisitions company, providing top values to alarm dealers. With a national reputation for quality, SAFE provides its dealers and customers with a complete account servicing capacity and an experienced management team. **SAFE** has the resource infrastructure necessary to perform all due diligence, billing, collections and customer service functions for its vast network of security dealers. Among the nation's 12,000 security dealers, **SAFE**'s portfolio generates gross revenues that put it consistently in the top 100 U.S. alarm companies. (Security Distributing & Marketing Magazine (SDM 100) in May 2012.)